

ที่ กต ๑๖๐๔.๑/๒๑๐๓



กรมความร่วมมือระหว่างประเทศ
ศูนย์ราชการเฉลิมพระเกียรติ ๘๐ พรรษา
อาคารรัฐประศาสนภักดี ชั้น ๘ ทิศใต้
ถนนแจ้งวัฒนะ กทม. ๑๐๒๑๐

๒๙ กรกฎาคม ๒๕๖๔

เรื่อง ทูตฝึกอบรมออนไลน์รัฐบาลมาเลเซีย

เรียน อธิบดีกรมการพัฒนาชุมชน

- สิ่งที่ส่งมาด้วย ๑. รายละเอียดหลักสูตร
๒. รายละเอียดเกี่ยวกับผู้สมัครรับทุน
๓. ใบสมัครรับทุนรัฐบาลมาเลเซีย

ด้วยรัฐบาลมาเลเซียเสนอให้ทุนแก่รัฐบาลไทย เพื่อส่งเจ้าหน้าที่เข้าร่วมการฝึกอบรมออนไลน์ หลักสูตร Strategising Tourism for Culture and Heritage Preservation จัดโดย Islamic Tourism Centre (ITC) ระหว่างวันที่ ๖ - ๑๐ กันยายน ๒๕๖๔ ดังมีรายละเอียดตามสิ่งที่ส่งมาด้วย ๑

กรมความร่วมมือระหว่างประเทศพิจารณาแล้วเห็นว่า หลักสูตรการฝึกอบรมดังกล่าวเป็นประโยชน์ต่อหน่วยงานของท่าน จึงขอให้ท่านพิจารณาเสนอชื่อผู้สมัครรับทุน ที่มีความรู้ภาษาอังกฤษดี โดยขอให้ผู้ที่ได้รับการเสนอชื่อจัดทำรายละเอียดเกี่ยวกับผู้สมัครรับทุน ตามสิ่งที่ส่งมาด้วย ๒ พร้อมใบสมัครรับทุนรัฐบาลมาเลเซีย ตามสิ่งที่ส่งมาด้วย ๓ จำนวน ๔ ชุด ส่งให้ กรมความร่วมมือระหว่างประเทศ ภายใน วันที่ ๒๔ สิงหาคม ๒๕๖๔ ต่อไปด้วย จักขอบคุณมาก

จึงเรียนมาเพื่อโปรดพิจารณา

ขอแสดงความนับถือ

(นางอูร์รัชต์ เจริญโต)

อธิบดีกรมความร่วมมือระหว่างประเทศ

กองความร่วมมือด้านทุน

โทร. ๐ ๒๒๐๓ ๕๐๐๐ ต่อ ๔๓๑๐๒ (พิเศษ)

โทรสาร ๐ ๒๑๔๓ ๙๓๒๕

กรมการพัฒนาชุมชน

เลขรับ ๘๔๗๘

วันที่ 30 ก.ค. 2564

เวลา 16.36

สถาบันการพัฒนาชุมชน

เลขรับที่ 2680

วันที่ 30 ก.ค. 2564

เวลา 16.43 น.

ยุทธศาสตร์

เลขรับที่ 306

วันที่ 2 ต.ค. 2564

เวลา 12.4 น.

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ABOUT ISLAMIC TOURISM CENTRE

Islamic Tourism Centre (ITC) was officially launched on 16 March 2009. The Centre is established to assist the Ministry of Tourism, Arts and Culture, Malaysia in undertaking strategic tourism research and market intelligence as well as providing training and capacity-building services in relation to Islamic tourism.

Over the years, the Centre has increasingly becoming a point of reference among stakeholders and industry players and seen as an industry expert for Islamic tourism. Fully aware of the global potential of Islamic tourism, ITC constantly and continuously work with stakeholders and industry players to ensure that Malaysia is always at the forefront of Islamic tourism.

The Centre is committed to serving the Government of Malaysia and stakeholders by providing an objective and impartial understanding of tourism issues at national, regional and international levels and to use tourism as a means to promote goodwill among mankind.



ABOUT MALAYSIAN TECHNICAL COOPERATION PROGRAMME

The Malaysian Technical Cooperation Programme (MTCP) was officially launched on 7 September 1980 at the Commonwealth Heads of State Meeting in New Delhi, India, to signify Malaysia's commitment to the South-South Cooperation, in particular, the Technical Cooperation among Developing Countries (TCDC).

The MTCP emphasises on the development of human resources through the provision of trainings in various areas which are essential for a country's development such as the public administration, good governance, health, education, agriculture, sustainable development, poverty alleviation, economy and finance, ICT and environment.

Annually, Malaysia offered more than 65 capacity-building and technical assistance programmes under the MTCP, which have benefited more than 34,000 participants from 144 countries.

OBJECTIVES OF MTCP

1. To share development experience with other countries;
2. To strengthen bilateral relations between Malaysia and other developing countries;
3. To promote South-South Cooperation (SSC); and
4. To promote the technical cooperation among developing countries.

APPLY NOW

mtcpcoms.kln.gov.my/mtcpcoms/online/list_course

CLOSING DATE 31 AUGUST 2021

ISLAMIC TOURISM CENTRE (ITC)

Ministry of Tourism, Arts and Culture Malaysia
Level 13, No. 2, Tower 1, Jalan P5/6, Precinct 5
62200 Putrajaya, Malaysia

Tel: +603-8891 7177 Fax: +603-8881 0686

Email: alysa@itc.gov.my (Nur Alyssa) / rt@itc.gov.my /
nadhirah@itc.gov.my (Nadhirah)

<http://www.itc.gov.my>



MALAYSIAN TECHNICAL COOPERATION PROGRAMME: SHORT TRAINING COURSE ON: STRATEGISING TOURISM FOR CULTURE & HERITAGE PRESERVATION

6 -10 SEPTEMBER 2021
0900 - 1400 GMT+8

TARGET REGIONS:

SEA, SOUTH & CENTRAL ASIA,
EAST ASIA, PACIFIC ISLANDS
& AFRICA

CLASS TIMING WILL BE ARRANGED ACCORDING TO
PARTICIPANTS TIME ZONE SUITABILITY



SUPPORTED BY:



www.itc.gov.my

Islamic Tourism Centre



itc.my

WHO SHOULD APPLY?

- Government officials involve in tourism development planning, promotion and marketing, particularly on cultural heritage tourism.
- Policy-makers, planners and decision-makers in tourism.
- Practitioners who are responsible for developing product and packages.
- Those involved in 'Visit' campaigns and destination marketing of tourism events

APPLICATION GUIDELINES

- Application should be made using prescribed MTCP forms available at: mtcpcoms.kln.gov.my/mtcpcoms/online/list_course
- The application must be completed and endorsed by the Ministry of Foreign Affairs / Focal Points responsible for the MTCP Programme in the applicant's country, then submitted through the applicant's government with Note Verbale to the Ministry of Foreign Affairs Malaysia via the nearest Malaysian High Commission / Embassy.
- Incomplete and/or unendorsed forms will not be processed.
- Online training link will be sent out via email to successful candidates.
- **Age:** Applicants should be between 26 to 50 years old.
- **Course Fee and Registration:** All course fees will be borne by the Malaysian Government under the MTCP.
- **Manners:** Participants shall conduct themselves at all times in a manner compatible with their responsibilities as MTCP participants and abide by the laws, rules and regulations as may be stipulated by the host government in respect of this training course.
- **Netiquette:** Netiquette guidelines are a set of rules that dictate what tasteful and respectful online behavior is. During lectures, male participants are required to dress in long-sleeved shirts with ties, long pants and lounge suits and female participants should be appropriately dressed in office attire. During practical, participants are required to dress in suitable attire for practical training. For formal occasions – lounge suit or national costume are required.

ABOUT THE COURSE

Almost every country in the world has tourism as among the primary contributors to its economy. Before the pandemic, international tourism has grown exponentially over the last 50 years and contributed to job creations and foreign revenues. The United Nations World Tourism Organization (UNWTO) reported that there were 1.5 billion international tourist arrivals in 2019 worldwide, and that figure indicates the tenth consecutive year of growth.

Cultural heritage tourism has long existed. The recent demographic, social, and cultural changes in the main source countries have led to an increasing number of new niche markets in destination countries, including culture-oriented holidays. Cultural heritage tourism is essential because:

- It brings a positive economic and social impact
- Establishes and reinforces the identity
- Helps preserve the cultural heritage and uniqueness of the community
- Facilitates harmony and understanding among people, and
- It supports culture and helps renew tourism.

Preserving and protecting culture and heritage is essential because the commodity to be offered must be secured for its sustainability. For this reason, the major challenge in tourism activities is ensuring that increased tourism does not destroy the very qualities that attract visitors in the first place.

Sustainable cultural tourism, driven by responsible tourism is the integrated management of cultural heritage and tourism activities in conjunction with the local community creating social, environmental, and economic benefits for all stakeholders.

It is crucial for any country or destinations that are dependent on tourism as one of the main contributing sectors in its economy to pay attention to this trending tourism alternative. It is because responsible tourism encourages people to make positive contributions to the conservation of cultural heritage which in return would help to provide better experiences for tourists through more meaningful connections with local communities. Responsible tourism promotes culturally sensitive tourists and hosts, encourage respects, and build local pride and confidence.

COURSE OBJECTIVES

- To understand the concept of responsible tourism and its roles in the preservation and conservation of cultural heritage.
- To discover the responsibilities of local communities and the authorities in the conservation of cultural heritage.
- To uncover potential collaboration between local communities, authorities, and the private sector to develop and maintain a cultural heritage destination.
- To explore the digital technology's role in management and marketing of cultural heritage attractions; and
- Coordinate and facilitate cooperation between the government, community, and private sector of the participants' countries to promote responsible tourism to their respective stakeholders and communities as a collective initiative for sustainable destination management.

COURSE CONTENT AND METHODOLOGIES

TOPIC 1	INTRODUCTION: CULTURE AND HERITAGE FOR TOURISM
TOPIC 2	INTRODUCTION TO RESPONSIBLE TOURISM AND SUSTAINABLE TOURISM
TOPIC 3	CULTURE AND HERITAGE PRESERVATION AND RESTORATION THROUGH RESPONSIBLE TOURISM: THE CASE OF TERENGGANU
TOPIC 4	RURAL COMMUNITY EMPOWERMENT IN CULTURE AND HERITAGE PRESERVATION
TOPIC 5	ROLES AND RESPONSIBILITIES OF GOVERNMENTS IN PRESERVING CULTURE AND HERITAGE FOR TOURISM
TOPIC 6	SHARING OF EXPERIENCE: PUBLIC-PRIVATE PARTNERSHIP IN STRENGTHENING CULTURE AND HERITAGE PRESERVATION
TOPIC 7	DIGITISATION OF CULTURE AND BUILT HERITAGE IN MALAYSIA
TOPIC 8	DESIGNING HERITAGE TRAILS IN THE AGE OF RAPID URBANISATION

The course is expected to run for **5 days (25 hours)** with various learning methodologies such as series of lectures, online group activities and discussions, simulation exercise and group work. This course will be **conducted fully in English**.



Please affix
passport size
photograph

APPLICATION FORM

COURSE CONDUCTED UNDER THE MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP)

Please type or write clearly in capital letters. Do not leave
any space blank. Use "NIL" or "N/A" where applicable

FOR OFFICIAL USE ONLY

Reference no : _____
Received : _____
Checked : _____

Title of Course:	Date of Course:
------------------	-----------------

1. PERSONAL DETAILS

Family Name (surname):	Date of birth : Day Month Year
First Name:	Citizenship:
Other Names:	Gender:
City and country of birth:	Marital status:
Passport No.: Type of Passport: (Diplomatic/Official/Regular) Expiry Date:	Religion:

2. CONTACT DETAILS

Office Address:		Postal / Home Address:	
Mobile:		Home:	
	Country Area Number		Country Area Number
Office:	Fax:	Email:	
Country Area Number	Country Area Number		
Person to be contacted in case of emergency :			
Family Name: Relation: Mobile Number: Address: Email:		Office Name: Position: Mobile Number: Address: Email:	

NOTE : This application form should be duly completed and endorsed by the Ministry of Foreign Affairs.
Forms which are incomplete or not endorsed will not be accepted

3. EDUCATION

Name of institution and place of study	Major/Field of study	Years	Degree

4. EMPLOYMENT RECORD

A. Present or most recent post	B. Previous post
Employer:	Employer:
Years of service (from – to):	Years of service (from – to):
Title of your post/position:	Title of your post/position:
Type of organization: Government / Semi Government / Private / NGO	Type of organization: Government / Semi Government / Private / NGO

Job description:

Please continue on supplementary pages if necessary

NOTE : This application form should be duly completed and endorsed by the Ministry of Foreign Affairs.
Forms which are incomplete or not endorsed will not be accepted

5. REASONS FOR APPLYING THIS COURSE

Have you participated in any training programme in Malaysia before?: YES/NO

Name of Programme:

Organiser:

Year:

Have you participated in any MTCP training programme in Malaysia before?: YES/NO

Name of Course:

Name of Training Institute:

Year:

Please state the course

6. ENGLISH LANGUAGE PROFICIENCY

	Excellent	Good	Fair	Basic	Remarks
Listening					
Speaking					
Writing					
Reading					

Mother tongue : _____

NOTE : This application form should be duly completed and endorsed by the Ministry of Foreign Affairs.
Forms which are incomplete or not endorsed will not be accepted

7. MEDICAL REPORT (NOT APPLICABLE FOR ONLINE COURSE)

Name of Applicant:			
Age:	Gender:	Height: cm	Weight: kg
Blood Pressure:			
Blood Group: A B AB O Other ()			
Any history of surgery?		Is the person examined physically and mentally able to carry out intensive training away from home?	
Is the person free of infectious diseases (AIDS, tuberculosis, trachoma, skin diseases, Covid-19, etc.)?		Does the person examined have any condition or defect (including teeth) which might require treatment during the course?	
List any abnormalities indicated in the chest X ray:		Pregnancy Test:	
I certify that the applicant is medically fit to undertake a course in Malaysia.			
Name of Physician : _____			
Address of Clinic : _____ (printed) _____			
Telephone : _____ (printed) _____ Email			
: _____ Date : _____			
Signature of Physician : _____ Seal of Clinic : _____			

8. APPLICANT'S DECLARATION

I, _____ of _____
Name of applicant Representing Country

Declare that:

- a) All information provided is true, complete and accurate to the best of my belief and knowledge, and that I have not wilfully suppressed any material facts;
- b) I am medically fit and free from any medical problems which may impair my ability to attend and complete the training in Malaysia;
- c) I will be personally liable for **all** medical expenses due to pre-existing conditions/illnesses incurred during my stay in Malaysia after my admission to any Malaysian government hospitals/clinics, and also other than those covered under the Group Personal Accident Insurance. (All successful participants are covered under Group Personal Accident. The Group Personal Accident does **not** cover any pre-existing conditions/illnesses or any outpatient medical/dental treatment. Participants are personally liable for medical expenses beyond what is covered by the insurance policy. **As the coverage is limited, participants are advised to make their own arrangements to obtain adequate medical insurance coverage for their stay in Malaysia;** and
- d) For pregnant female applicants only: I am _____ months pregnant and am/am not certified by a qualified doctor to be medically fit and in good health to travel and attend the training in Malaysia

Upon successful selection for the training award, I undertake to:

- a) carry out instructions and abide by such terms and conditions as may be stipulated by the nominating and host governments in respect of this training course;
- b) abide by the rules and regulations of the training institution in which I undertake to study in or be trained under;
- c) submit/present any report which may be required;
- d) refrain from engaging in political activities and any form of employment for profit or gain;
- e) return to my home country upon completion of the training; and
- f) discontinue the course should I be found guilty of misconduct or be medically unfit.

I fully understand that if I fail to comply with the terms and conditions of the training award, and/or any of the above declarations are found to be untrue, the award will be terminated with immediate effect and I will be liable to depart from Malaysia at my own expense.

Date

Signature of applicant

LETTER OF INDEMNITY

I _____, Passport Number: _____ having an address at _____, hereby declare that I shall be personally liable for and shall indemnify the

Government of Malaysia and _____ against all liabilities, claims, losses, demands, _____
Name of training institute

actions, suits, proceedings, costs or expenses, in part/total, whatsoever arising under the laws of Malaysia or common law which may be made or taken against the

Government of Malaysia and/or _____
Name Of Training Institute

or incurred or become payable by the Government of Malaysia and/or _____ in respect of any _____
Name of training institute

medical illness, personal injury (whether fatal or otherwise), or the death of any person, by reason of my

carelessness, negligence, omission or default, in the course of my training with _____ which _____
Name of training institute

is appointed by the Government

of Malaysia. Dated this ___ day ___ of

20 _____

Signature of applicant)

Name of applicant)

Date)

In the presence of

Signature of Witness)

Name of Witness)

Designation of Witness)

I/C or Passport No.)

Reasons for applicant's selection

The post which the applicant will be required to fill upon satisfactory completion of training

Relevance of the course to applicant's job

NOTE : This application form should be duly completed and endorsed by the Ministry of Foreign Affairs.
Forms which are incomplete or not endorsed will not be accepted

11. TO BE COMPLETED BY THE NOMINATING GOVERNMENT

OFFICIAL DECLARATION BY THE NOMINATING AGENCY

On behalf of the Government of _____, I _____
Country Name of Official

Certify that :

- a) I have examined the educational, professional or other certificates quoted by the applicant in this form and I am satisfied that they are authentic and relate to the applicant
- b) The applicant is medically fit and free from infectious disease and that, having regard to his/her physical and mental history, there is no reason to suppose that the applicant is other than fit to undertake the journey to Malaysia and to remain in Malaysia for the duration of training;
- c) Should the nominee seek medical consultation/treatment for his/her pre-existing conditions/illnesses during his/her period of stay in Malaysia, he/she would be personally liable for all medical expenses incurred, other than those covered under the Group Personal Accident Insurance; and
- d) The applicant has attained a level of proficiency in both spoken and written English to enable him/her to follow the course of study/training for which he/she is being nominated.

I nominate (Dr/Mr/Mrs/MS*) _____ holding Passport No.: _____ for t

Name and Designation

Signature and Official Stamp

Name and Organisation

_____-_____-_____
Country code Area code Office tel no.

Email address

_____-_____-_____
Country code Area code Office tel no.

ENDORSEMENT BY THE MINISTRY OF FOREIGN AFFAIRS

Name

Email Address

(Ministry's Official Stamp)

Designation

Name of Organisation

Signature

_____-_____-_____
Country code Area code Office tel no.

_____-_____-_____
Country code Area code Office tel no.

LAMPIRAN A



RECOMMENDATION FORM FOR MTCP SHORT TERM COURSE PERWAKILAN _____

DETAILS OF APPLICANT	MTCP COURSE	CRITERIA	REMARKS
Name: Country: Age: Current Position, Organization: Contact Details: Phone: (Mobile No.) (Office) Email: ABC@hotmail.com	(Course Title) (Date of The Course) (Name of the Training Institute)	-	- - - - <u>Proposal:</u> Recommended: Yes [] No [] MTCP Alumni : Yes [] No [] If Yes, when did you attend the course? What course and by which traininginstitute?

NOTE : This application form should be duly completed and endorsed by the Ministry of Foreign Affairs or the National Focal Point for Technical Assistance in your country. Forms which are incomplete or not endorsed will not be accepted

แบบพิมพ์ทุน ๑
กรมความร่วมมือระหว่างประเทศ

รายละเอียดเกี่ยวกับผู้สมัครรับทุน
(โปรดกรอกรายละเอียดให้ชัดเจน / ครบถ้วน)

ติดรูปถ่าย

ส่วนที่ ๑ : แหล่งผู้ให้ทุน/หลักสูตร

แหล่งผู้ให้ทุน.....
ชื่อหลักสูตร/สาขาวิชา.....
.....
ประเภทของทุนที่สมัคร : ศึกษา/ฝึกอบรม/สัมมนา/ดูงาน/ประชุม/อื่น ๆ (ระบุ)
ระยะเวลา..... ณ ประเทศ.....

ส่วนที่ ๒ : สังกัดของผู้สมัครรับทุน

ชื่อหน่วยงาน (กระทรวง/กรม/กอง).....
(ภาษาอังกฤษ)
ที่อยู่ทำงาน
(ภาษาอังกฤษ)
โทรศัพท์ (ที่ทำงาน)..... โทรสาร..... โทรศัพท์ (บ้าน).....
โทรศัพท์มือถือ..... E-mail Address:
บุคคลที่ประสงค์จะให้ติดต่อในกรณีเร่งด่วน : ชื่อ..... โทรศัพท์.....

ส่วนที่ ๓ : ประวัติส่วนบุคคลและการศึกษา

ชื่อ (นาย/นาง/นางสาว)..... นามสกุล.....
Name (Mr./Mrs./Miss)..... Surname.....
ชื่อ/นามสกุลเดิม (ในกรณีที่มีการเปลี่ยนชื่อ/นามสกุล)
ชื่อ (นาย/นาง/นางสาว)..... นามสกุล.....
Name (Mr./Mrs./Miss)..... Surname.....
อายุ.....ปีเดือน (เกิดวันที่..... เดือน..... พ.ศ.....)
สถานภาพสมรส : ☐ โสด ☐ สมรส ☐ อื่น ๆ
วุฒิการศึกษา/สาขา.....
.....
สถาบัน/ประเทศ.....
.....
คะแนนรวมซึ่งได้รับจากการศึกษาระดับปริญญาตรี (เฉพาะผู้ขอรับทุนการศึกษา).....

ส่วนที่ ๔ : ประวัติการรับทุน

เคยได้รับทุนที่ดำเนินการผ่านกรมความร่วมมือระหว่างประเทศ (เฉพาะ ๒ ครั้งสุดท้าย) คือ

๑. แหล่งผู้ให้ทุน..... เพื่อไป ☐ ศึกษา ☐ ฝึกอบรม ☐ สัมมนา ☐ ดูกาน ☐ ประชุม

สาขาวิชา/หลักสูตร.....

ระหว่างวันที่..... ณ ประเทศ.....

๒. แหล่งผู้ให้ทุน..... เพื่อไป ☐ ศึกษา ☐ ฝึกอบรม ☐ สัมมนา ☐ ดูกาน ☐ ประชุม

สาขาวิชา/หลักสูตร.....

ระหว่างวันที่..... ณ ประเทศ.....

นอกเหนือจากการสมัครรับทุนครั้งนี้ อยู่ในช่วงการสมัครรับทุนจากองค์กร/รัฐบาลอื่นหรือไม่

☐ ไม่อยู่ระหว่างการสมัครรับทุนอื่น

☐ อยู่ระหว่างการสมัครรับทุน.....

.....

ส่วนที่ ๕ : ประวัติการทำงาน (อดีตและปัจจุบัน)

ตำแหน่ง	ระยะเวลา (วัน/เดือน/ปี)	หน่วยงาน	หน้าที่ความรับผิดชอบ

ข้าพเจ้าขอรับรองว่า ข้าพเจ้าเป็นผู้มีคุณสมบัติตรงตามคุณสมบัติของผู้สมัครรับทุนที่กรมความร่วมมือระหว่างประเทศได้แจ้งเวียนให้ทราบ และข้อความที่แจ้งไว้ในแบบพิมพ์นี้ถูกต้องและเป็นความจริงทุกประการ หากปรากฏภายหลังว่าไม่เป็นไปตามที่ข้าพเจ้ารับรองไว้ ให้ถือว่าข้าพเจ้าเป็นผู้ขาดคุณสมบัติในการสมัครรับทุนครั้งนี้

(ลงชื่อผู้สมัครรับทุน).....

(.....)

...../...../.....